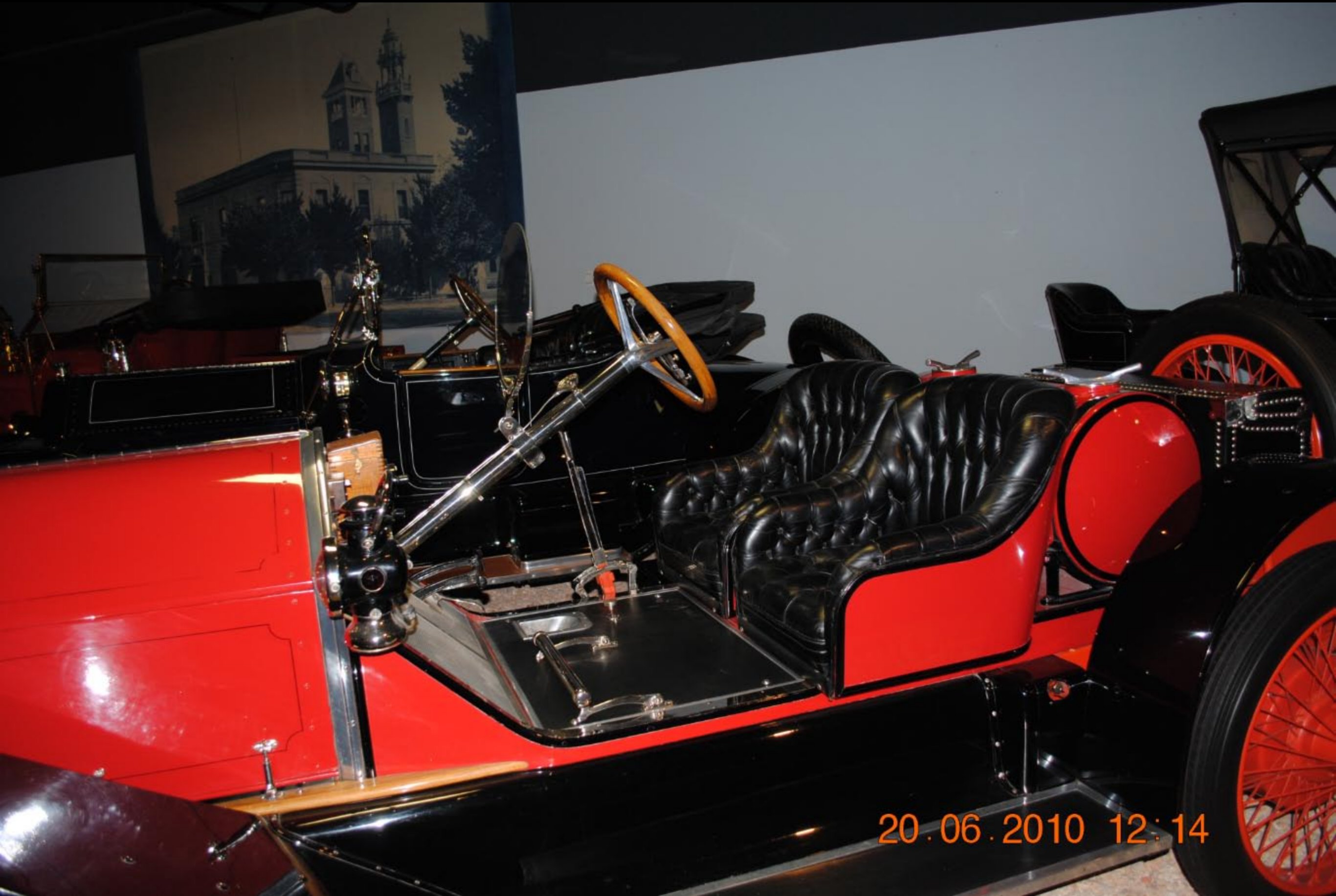




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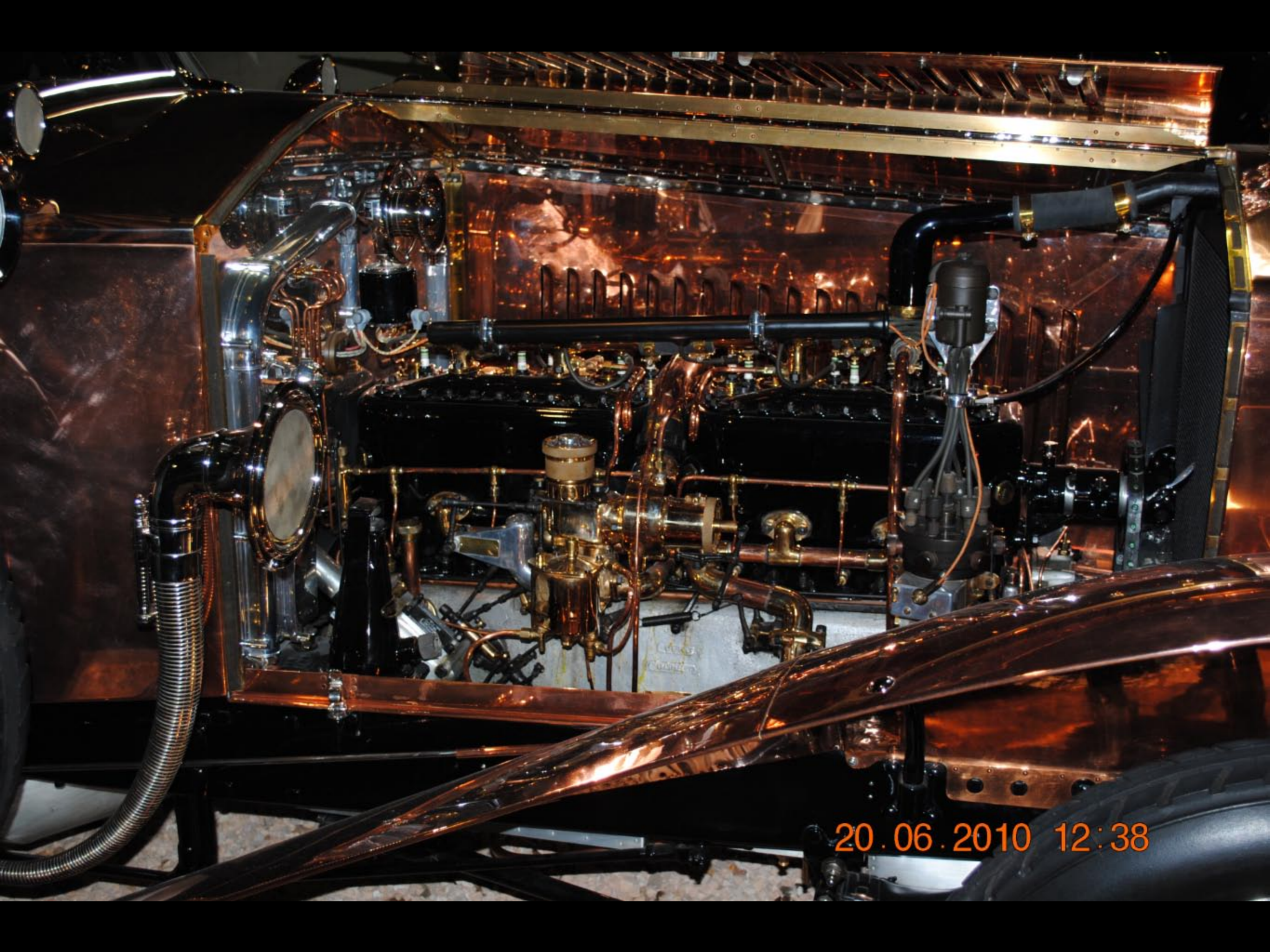
20.06.2010 12:14



895x135

DUNLOP

20.06.2010 12:37



20.06.2010 12:38

USED CARS BOUGHT SOLD OR EXCHANGED

HONEST JOHN'S



20.06.2010 12:38



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ARMY

Cragar

Cragar

Wynn's

Revell's Snake kit

Cragar

Wynn's

Goodyear

Pennzoil

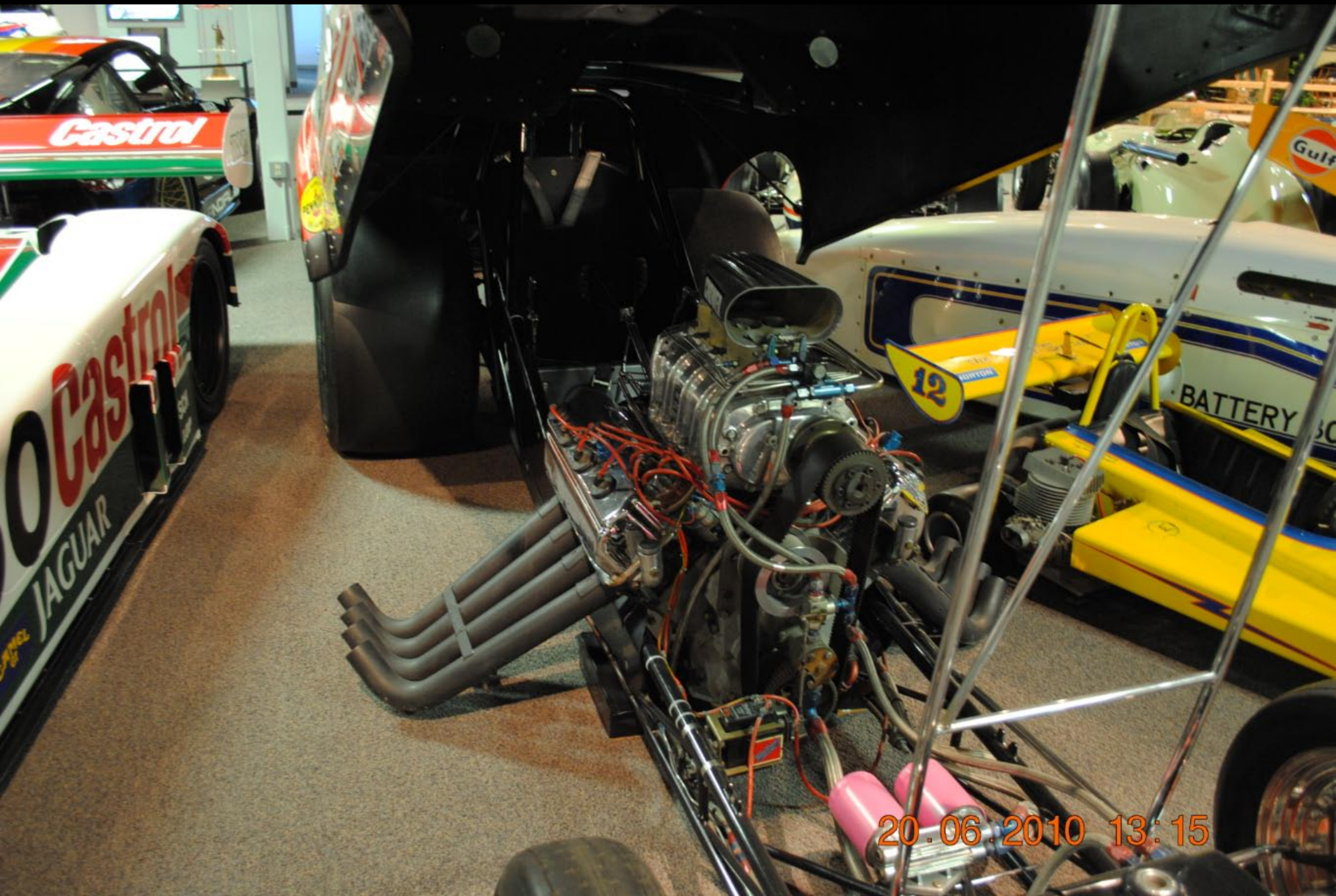
McLAREN CARS

AMP POWER

BATTERY BOX

1975 PLYMOUTH PLYMOUTH CAR

20.06.2010 13:14



20.06.2010 13:15



20.06.2010 13:16



PARKING
4 PM
TO 6 PM

700 Dasher Drive

AUTO GALLERY
4

PILOTOS: GORDON WORSLEY DEAN MEILING
DANNO RAFFETTO

LA CARRERA PANAMERICANA
1111
1950 1951 1952 1953 1954 1955 1956 1957 1958 1959 1960 1961 1962 1963 1964 1965 1966 1967 1968 1969 1970 1971 1972 1973 1974 1975 1976 1977 1978 1979 1980 1981 1982 1983 1984 1985 1986 1987 1988 1989 1990 1991 1992 1993 1994 1995 1996 1997 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 2024 2025

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ED DADDY ROTH

In 1932, Ed Roth was born to German immigrant parents in Beverly Hills, California and grew up in Bell, just south of Los Angeles. As a youngster, he had an aptitude for things mechanical and artistic. In the 1950s and



1960s, Roth's unique personality would combine these mechanical and artistic abilities to create some of the most memorable custom cars ever built.

But Ed's life was much more than bubble tops, fiberglass and chrome wheels. His mind was constantly inventing and innovating, coming up with new ideas and characters, new cars, trikes and bikes.

His odyssey would span the creation of Rat Fink, prototyping and sculpting with Baron and Kelly, VW-powered trikes, battles with biker gangs, the Roth Studio, Revell model kits, sign painting at Knotts Berry Farm, and the eventual return to building V8-powered trikes, cars and even little red wagons. The guy just never let up.

Roth died unexpectedly in 2001.

but he left behind a rich, creative legacy, and an entire generation of fans who grew up doodling Rat Finks in their notebooks. Today, his cars are showcased in museums and sought after and restored by collectors.

Original Ed Roth artwork hangs in art galleries, his model kits are back in production, and Rat Fink has broken free of the two-dimensional world and appears on toy store shelves worldwide. Ed Roth is one character that won't soon be forgotten.

Who was Ed Roth? The answer depends on who you ask, and when they know him. To some, he was a counter-culture, greasy-fingered, renegade man of the mid-20th Century. To others, he's the creator of Rat Fink and builder of some of the most creative custom cars to

ever get a coat of candy paint - cars like the Beavis-Bartlett, the Acrostion, and the Outlaw. Some know him as a



street warrior, others recall a Harley-riding hooligan with a devilish grin in his eye. He was a force of nature and a creative genius whose work helped spawn numerous subcultures, and had a profound influence on popular culture as well.

Roth's rise to fame began in the 1950s, and peaked with the custom-car boom of the mid-1960s - every kid in America knew who Rat Fink was, and many built models of Roth's custom cars and wore his "monster" T-shirts. But a growing interest in hot rod history in the 1980s and 1990s brought "Big Daddy" Roth back to the fore, and at the turn of the millennium he was more popular than ever.

From Ed "Big Daddy" Roth, My Life, Times, Cars, and Art by FM Gamali, foreword by Robert Williams

"Rat Fink" Character and "Rat Fink" Signs, both © Ed Roth of the Roth Studio © 1967-2001

"Rat Fink" Character and "Rat Fink" Signs, both © Ed Roth of the Roth Studio © 1967-2001



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